

Message Text

UNCLASSIFIED

PAGE 01 STATE 192935

43

ORIGIN COME-00

INFO OCT-01 ARA-16 ISO-00 SS-15 EB-11 RSC-01 /044 R

66630

DRAFTED BY: COMM/DIBA/OIM/LAD: T. JOHNSON

APPROVED BY: EB/OCA/REP: R.C. JORGENSEN

COMM/DIBA/OIM/LAD: B.J. CAHILL ARA/ECP: C. REYNOLDS

STATE/ARA/BR: J. SLATTERY (PHONE)

----- 086774

R 272220Z SEP 73

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SALVADOR

AMCONSUL SAO PAULO

AMCONSUL BELO HORIZONTE

UNCLAS STATE 192935

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJ: SPECIAL ISSUE OF COMMERCE TODAY DEVOTED TO BRAZIL

REF: STATE 163747; STATE 171855; SALVADOR A-12, MAY , '73

1. IN CONJUNCTION WITH SPECIAL WORKING GROUP ON BRAZIL, COMMERCE TODAY MAGAZINE WILL DEVOTE ITS DECEMBER 10 ISSUE TO ARTICLES COVERING THE "BRAZILIAN MARKET FOR U.S. PRODUCTS". THE EDITORS ARE REQUESTING 6-8 ARTICLES AND PHOTOS FOR THE ISSUE. THE WORKING GROUP WOULD LIKE TO EMPHASIZE IN THE ARTICLES THAT BRAZIL IS MANY MARKETS, NOT JUST RIO AND SAO PAULO, AND IS CONSIDERING USING SALVADOR'S A-12 FOR AN ARTICLE AND WOULD LIKE SIMILAR MATERIAL FOR ARTICLES ON BELO HORIZONTE AND PORTO ALEGRE.

2. IN ADDITION TO THESE ARTICLES OIM IS CONSIDERING ARTICLES EMPLOYING:

1. THE SEPTEMBER, 1973, ECONOMIC TRENDS REPORTS

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 192935

2. SUMMARIES OF RECENT MARKET RESEARCH

3. MATERIAL FROM THE AMERICAN CHAMBER OF COMMERCE IN BRAZIL, PERHAPS COVERING SPECIFIC MARKET POTENTIAL IN RIO DE JANEIRO AND SAO PAULO.

4. A WRITE UP ON THE STATUS OF U.S. INVESTMENT IN BRAZIL.

3. OIM IS PREPARED TO WRITE AN INTRODUCTORY ARTICLE, PREPARE WRITE UP FROM SALVADOR A-12, SUMMARIZE MARKET RESEARCH INFORMATION SELECTED BY POST AND EDIT ARTICLES ACCORDING TO POST INSTRUCTIONS TO ACCOMMODATE SPACE ALLOCATED.

4. COMMERCE REQUESTS BRASILIA TO COORDINATE WITH SAO PAULO AND RIO SUGGESTED CONTENT OF SPECIAL ISSUE AND SUBMIT OUTLINE BY OCTOBER 5.

5. POST WOULD BE REQUESTED TO:

1. RECOMMEND RESEARCH TO BE SUMMARIZED

2. SOLICIT ARTICLE FROM AMERICAN CHAMBER OF COMMERCE

3. PROVIDE MATERIAL FOR ARTICLES ON BELO HORIZONTE AND PORTO ALEGRE

4. SUBMIT WRITE-UP ON THE STATUS OF U.S. INVESTMENT IN BRAZIL.

6. DEADLINE FOR SUBMISSION OF ARTICLES AND PHOTOS BY POST IS NOVEMBER 9. IDEAL PHOTO COVERAGE FOR ARTICLES WOULD INCLUDE 8 X 10 BLACK AND WHITE GLOSSIES WITH CAPTIONS, REPEAT, CAPTIONS, SHOWING U.S. SHIPS UNLOADING AND ACTION SHOTS OF COMMERCIAL ACTIVITY.

EACH ARTICLE SHOULD NOT EXCEED 1200-1300 WORDS. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE192935
Document Source: CORE
Document Unique ID: 00
Drafter: COMM/DIBA/OIM/LAD: T. JOHNSON
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t1973095/aaaaadnz.tel
Line Count: 95
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 163747; STATE 171855; SALVADOR
Review Action: RELEASED, APPROVED
Review Authority: thigpegh
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04-Oct-2001 by maustmc>; APPROVED <08 MAR 2002 by thigpegh>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SPECIAL ISSUE OF COMMERCE TODAY DEVOTED TO BRAZIL
TAGS: BEXP, BR
To: BRASILIA MULTIPLE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005